



Jamaica Business Development Corporation

Request for Expressions of Interest

Digital Jamaica Provider

Jamaica's Digital Agenda is in line with its Information and Communications Technology (ICT) Policy, with its stated Mission *"To achieve greater social and economic development, through increased application of ICT in all sectors"*. The associated activities are aimed at scaling up e-government infrastructure and services across the country; facilitating accelerated technological adoption and innovation by private sector; expanding digital competencies in the labour force and promoting a knowledge-based society.

In October 2023, the European Union (EU) launched the **€9.5-million** Digital Transition Programme for Jamaica, an innovative programme to increase inclusive access to and use of ICT across the country, in support of the country's transition towards a digital economy and society.

Dubbed **Digital Jamaica**, the programme's objectives are two-fold: to connect Jamaicans with improved broadband access while providing those working and learning in the education section with training in digital skills. The **Digital Jamaica** programme contributes to Jamaica's national digital plan, which includes addressing the digital divide with rural areas, facilitating access to education and also technological innovation for the private sector.

Digital Jamaica is fully funded by the European Union (EU) through a financing agreement to achieve activities captured under three components:

1. The ICT Sector
2. The Education Sector
3. The MSME Sector

Specifically, the Ministry of Industry, Investment & Commerce through the Jamaica Business Development Corporation (JBDC) will support digital transitioning services delivered to Micro, Small & Medium-sized Enterprises (MSMEs) across the country through capacity building training along with appropriate resource materials provided to enable the agency to conduct a series of specialised MSME training activities. Key targets include:

- A total of **2700 beneficiaries** receive certificates of completion during the fiscal years 2024-2025 and 2025 – 2026.
- Approximately **500 beneficiaries** have digitally transformed at least one (1) internal business process by the end of fiscal year 2025 – 2026.

Participants will learn:

- Assessment of Business' Digital Needs
- Choosing the right digital tools

- Enhancing business operations with technology
- Data Analytics
- Financial Management
- Human Resource Management
- Customer Management
- Data Security & Privacy
- Reporting
- Artificial Intelligence

As we seek to digitally transform how our MSMEs operate and do business, the Jamaica Business Development Corporation (JBDC) now invites interested eligible Digital Technologies and Solutions Providers to submit Expressions of Interest indicating qualifications, experience and the core solutions offered.

Expressions of Interest must be submitted through the following link [APPLY HERE](#) by August 31, 2025 at 11:59pm Jamaica time.

Further information may be obtained from the Project Management & Research Department 876-475-6687 or by emailing: pmrd@jfdc.net or visit www.jfdc.net/digitaljamaica.